

LEARN Digital Marketing & SEO like a PRO!



If you are really looking for honest, straight-forward and premium learning on DIGITAL MARKETING & SEO, then this article is exclusively for you.

What if I tell you that you can LEARN digital marketing and SEO (Search Engine Optimisation) exhaustively if you are ready to give just *51 minutes* of your time?

I am sure you would often have thought:

- How to rank higher on google and gain organic traffic?
- Why digital marketing in today's time?
- How to convert and reach more customers?
- How to master SEO techniques effectively and quickly?

We at collegeunmask are here to help you with it and we have this vision of helping the youth build their passion into successful profession and we also aim to equip the masses with self-independent careers in a honest, straightforward, premium and affordable manner.

Just go to [collegeunmask.com](http://collegeunmask.com) and download the course structure. You will find new-age skills of digital age that will help you to stand apart from the crowd. These are must know skills of today whether you are working, studying in college or school or if you plan to start your own venture in future, say for example - you will be need skills like coding website, graphic designing, video editing, SEO, digital marketing, creative writing, content development etc. To help you master it all, there are 35+ certified career courses on this platform.

To get access to videos on Digital Marketing & SEO Course (*Duration: 51 minute*), just go on [collegeunmask.com](http://collegeunmask.com) and click *Online Video Courses* on menu bar. Then sign in with google. In the page that follows, just scroll down and click on GET ACCESS Now button to go to checkout page. For a very affordable amount (targeted for those who really want to learn), you will get *unlimited lifetime access to entire courses*. We are here to help the youth make their own career paths by exploring multiple avenues and being experts in their field.

If you want free sample videos or any help/queries, WhatsApp or Call us on +918979324027 or simply go to [collegeunmask.com/learn](http://collegeunmask.com/learn) (request free videos in the pop-up (that appears) to receive the video link directly on your Facebook messenger).

Kudos! Hope you have a great learning curve!

Check our vision here: [www.amankashyap.online/alternatcareers](http://www.amankashyap.online/alternatcareers)

Warm Regards

Aman Kashyap

Storyteller & Founder of [collegeunmask.com](http://collegeunmask.com)

Reach out to me at [www.amankashyap.online](http://www.amankashyap.online)

March 3, 2019

## DETAILED COURSE STRUCTURE

	Chapter	Sub Chapter	Time (MM:SS)
<b>LEARN Digital Marketing &amp; SEO</b>	1. Foundation of Digital Marketing		
		<b>1.1 Introduction</b>	2:12
<b>Number of Videos: 11</b>	2. All About SEO		
<b>Total Duration: 50m 49s</b>		<b>2.1 Logic Behind SEO</b>	13:18
		<b>2.2 Off Page and On Page SEO</b>	1:17
		<b>2.3 Adding Meta Title &amp; Description</b>	8:09
		<b>2.4 Keyword Research &amp; Writing Blogs</b>	4:16
		<b>2.5 Submitting Site to Google</b>	6:34
		<b>2.6 Backlinks</b>	4:05
	3. SMM		
		<b>3.1 Effectively Using SMM to Market</b>	2:51
	4. E-Mail Marketing		
		<b>4.1 Relevance of E-Mail Marketing Today</b>	3:01
	5. Generating Leads		
		<b>5.1 Define Call to Action</b>	2:18
		<b>5.2 Setting Up Chatbox</b>	2:48

**To Get Access, go on [collegeunmask.com/learn](https://collegeunmask.com/learn)  
LEARN 35+ New-Age Skills & Careers today!**